

## **News from the Mercedes-Benz Club: 60th Anniversary 190SL Celebration goes international – Sunday May 24**

The Mercedes-Benz Club's 60th Anniversary Celebration of the 190SL has become an international event, with visitors expected from France, Germany, Italy and even further afield. Owners and enthusiasts for what was actually Mercedes' first post-war two-seater roadster will be heading for Mercedes-Benz World, at the old Brooklands race track in Surrey, on Sunday May 24.

The day's programme will include parade laps on the MB World circuit, high-speed track demonstrations, technical and restoration advice, a 'people's favourite' competition and will culminate with a group photograph.

Full use will be made of the superb facilities at Mercedes-Benz World and the Brooklands Museum will be only a short walk away.

While this is a Mercedes-Benz Club event, non-Members will be just as welcome – as will owners of other Mercedes models. Whether you are bringing a 190SL or not please contact Club Membership Secretary Catherine Barlow via [catherine.barlow@mercedes-benz-club.co.uk](mailto:catherine.barlow@mercedes-benz-club.co.uk) or 01780 482111 to request a booking form and for more information. Details of local accommodation, including at the nearby Brooklands Hotel, will also be available from Catherine, together with discounted offers for this and ferry travel.

Originally displayed in prototype form at the New York Motor Show in 1954, the first production 190SL was released in May 1955 and apart from a few, mainly cosmetic, changes it continued remarkably unchanged over the next eight years. Despite a production run of over 25,000 between 1955 and 1963, the 190SL remains the neglected model in the SL series, overshadowed by its larger and more powerful siblings the 300SL Gullwing and roadster. Though not a sports car in the true sense, its body weight and engine size limiting performance, the real enthusiast has always known that the 190SL is not only a very beautiful car but also a very comfortable and reliable tourer which is more than capable of coping with modern traffic.

### **The Mercedes-Benz Club**

The Club has over 10,000 Members and organises a huge range of events for them – including national and international rallies, a national concours competition and lots of social events, including local pub meetings and participation in shows and rallies in the UK, Ireland and Europe.

It is the only UK club recognised by Mercedes-Benz UK Ltd and Daimler AG. Founded in 1952, it is the oldest Mercedes club in the world and caters for Mercedes-Benz cars of all ages. It publishes a monthly, full colour, 80-plus page, A4 magazine and offers an exclusive range of Club merchandise – on sale at the NEC.

The Club provides a comprehensive range of technical support for its Members via Model Register Captains and Technical Advisers, plus forums and a searchable Technical

Reference Library on the Members' pages of its website. Members also receive the Club Directory, which includes the 'Good Garage Guide' of Members' recommendations.

Club Members can take advantage of preferential terms from a wide range of companies and organisations. These include exclusive insurance policies plus discounts from appointed Mercedes-Benz dealers, hotel groups, ferry operators and on car accessories. And the Club has just announced a scheme to offer its Members tuition from the Institute of Advanced Motorists.

**To join the Mercedes-Benz Club please call +44 845 6032660 or visit [www.mercedes-benz-club.co.uk](http://www.mercedes-benz-club.co.uk)**

**Notice to editors:** For more press information or photos please call 01483 481836 or e-mail [chris.bass@mercedes-benz-club.co.uk](mailto:chris.bass@mercedes-benz-club.co.uk)

The photo attached to this e-mail is of the 2014 190SL Day at Mercedes-Benz World.